ValueCare

synergize. catalyze. actualize.

ValueCare Corporate Presentation

VALUECARE

synergize. catalyze. actualize.

Kolkata   Mumbai

Delhi NCR   Bengaluru

ValueCare is an Independent Consultant that offers full spectrum, end-to-end 360° Advisory Services for IT / ICT, Business, Financial, Infrastructure and CSR, that provide affordable, efficient and transformative solutions for complex business challenges faced today with out-of-the-box, futuristic design thinking.
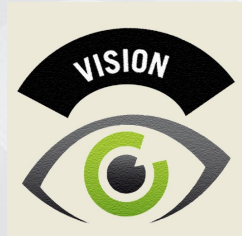
We expand our services beyond Consulting - into Governance, Project Management and Delivery, leveraging our team of innovators and experts.

The Paradigm

Mission

We endeavor to provide end-to-end technology solutions with honesty and integrity, on time and within budget, backed by efficient customer support and service.

Vision

We envision to become the best name in Information Technology, providing unique, innovative, cost-effective, customer-centric solutions along with efficient customer support and service to achieve the highest level of customer satisfaction and organizational growth.

Team

Team ValueCare comprises a group of committed individuals who share a common passion of achieving professional excellence by realizing company objectives and goals. Creative innovation is encouraged within the traditional framework of cooperative team-spirit.

Key Differentiators

Basis:
- ★ The needs of every business are unique
- ★ Cost-effectiveness and price are key factors
- ★ Total Cost of Ownership is of prime consideration
- ★ Returns on Investment is the bottom-line

People :
- ★ Rich project execution experience
- ★ Strong Project Management capabilities
- ★ Strong domain knowledge - certified resources

Process :
- ★ Process Oriented, Quality focused organization
- ★ Expertise in different development models
- ★ Matured global delivery processes
- ★ Strong Business Continuity Plan & adequate Disaster Recovery
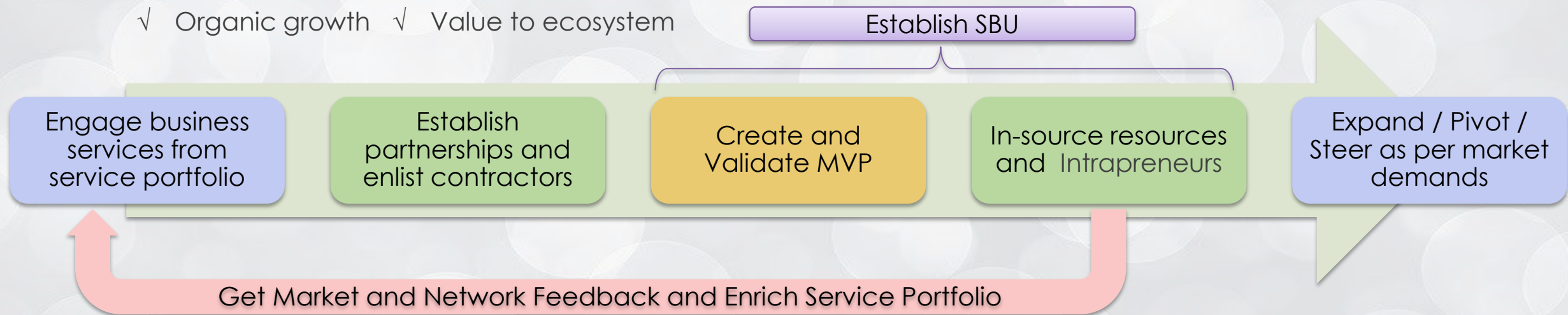
Technology :
- ★ Expertise in a wide range of technology platforms
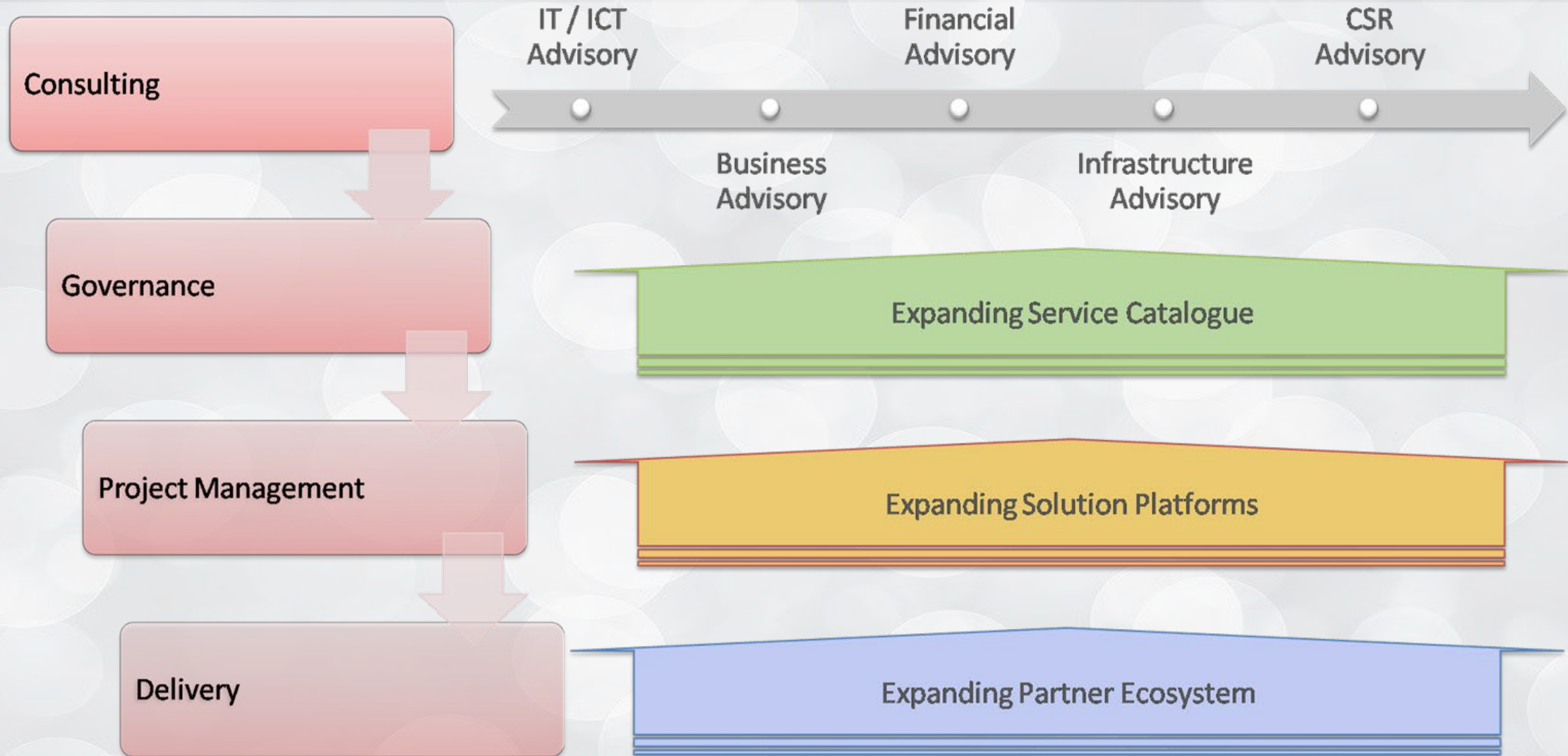- ★ A certified pool of qualified and best in class subject matter experts
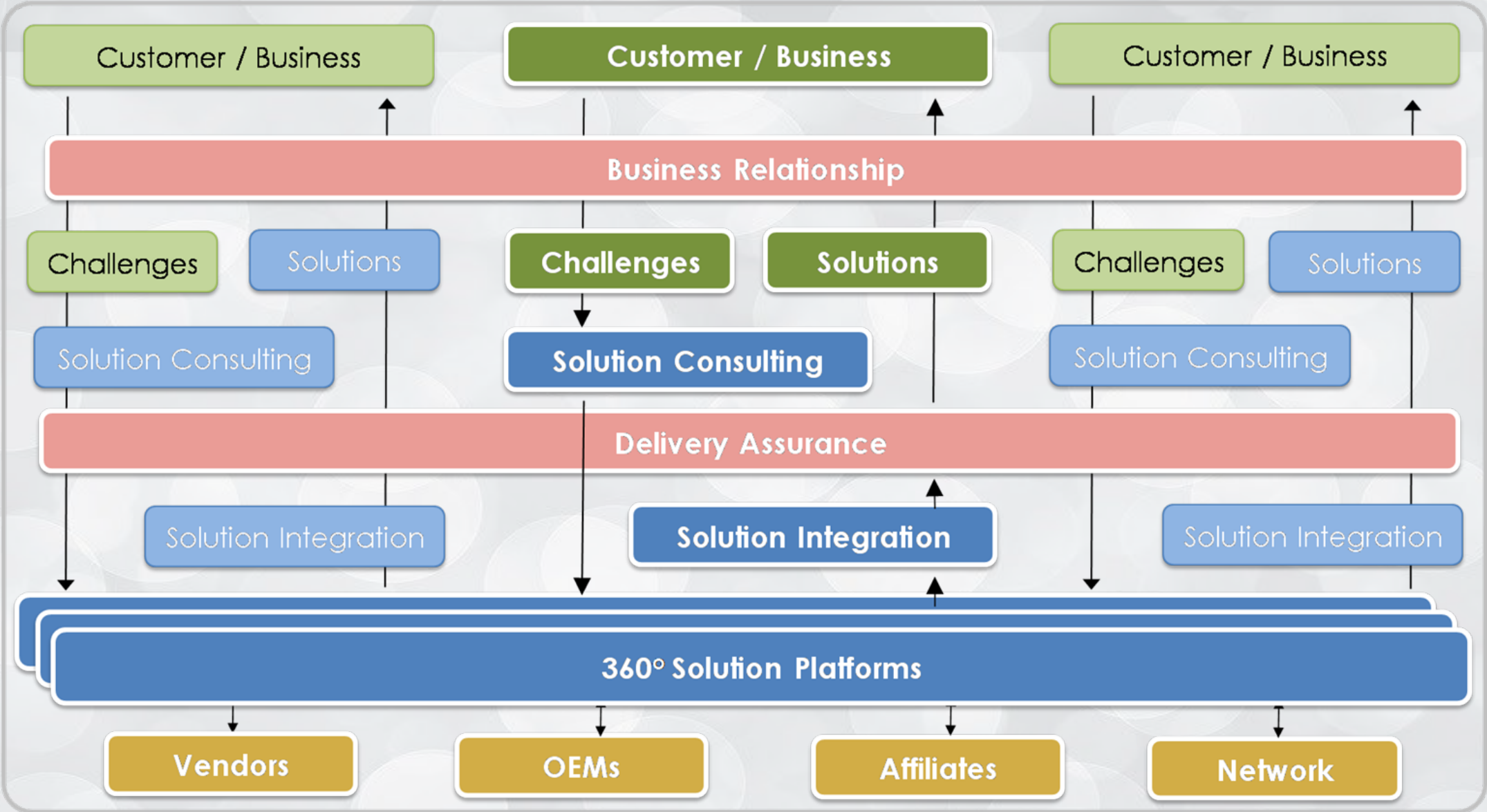
Business Methodology

- Lean startup with critical resources – Human and Infrastructure
- Create strong OEM and individual partnerships and affiliations
- Engage business services, from the portfolio, in an agile manner
- Validate MVP with delivery to pilot customers and collect feedback
- Establish SBU - Bespoke and extend the services in Entrepreneurial model
- An SBU is derived from one or more services and contributes to the overall portfolio
- Sustain and grow with:
  - √ Investor returns √ Global reach
  - √ Organic growth √ Value to ecosystem

Establish SBU

| Engage business services from service portfolio | Establish partnerships and enlist contractors | Create and Validate MVP | In-source resources and Intrapreneurs | Expand / Pivot / Steer as per market demands |

Get Market and Network Feedback and Enrich Service Portfolio

360° Growth Model

Consulting

Governance

Project Management

Delivery

IT / ICT Advisory

Financial Advisory

CSR Advisory

Business Advisory

Infrastructure Advisory

Expanding Service Catalogue

Expanding Solution Platforms

Expanding Partner Ecosystem

Ecosystem and Solution Platforms

IT / ICT Advisory - The 360° Domain of Services

Digital Strategy and Marketing

Data Intelligence and Engineering

Convergence and Disruptive innovations

Segment and Domain driven solutions

Consulting, Training, Solution

Human Capital Resource Management

Skill Development and Enhancement

Infrastructure, Virtualization & Cloud

Enterprise Mobility

System and Application Integration

Enterprise Audio / Video

IT / OT Managed Services & Support

SUPPORT - EDUCATE - EMPOWER - DEVELOP - MARKET

Knowledge and Innovation

Smart Geos and ICT4D

Data Centre and DataOps

Digital Recognition and Transformation

ASIM ∞ असीम
Appliances - Smart, Intelligent, Mobile

Staffing and Human Capital Enhancement

Consulting, Training, Solutions
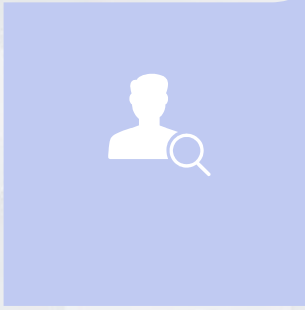
01 Training & Skill Development
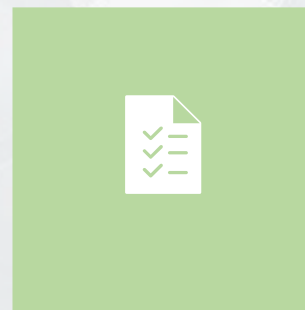
02 Educational Solutions

03 Tools & Automation

04 IT Strategy & Management Consulting

- End-to-end knowledge solutions in IT and ICT

- Encompass Technology, Frameworks and Processes

- Training, both Product based and Product agnostic

- Custom Certifications and Examination solutions

- Tools & automation design and implementation

- Consulting on Process, Frameworks and Standards

- Solutions in individual and organizational certifications

- Design & development of custom programs and content

- Leveraging leading OEM Partners & Subject Matter Experts

- Engagements focused to enhance customer organizations to provide better services to their clients

Human Capital Resource Management

Sourcing

01

02

Professional Development and Assessment

03

Staff Augmentation

- Sourcing, upskilling, deputation, development and assessment

- Higher resources retention and conversion with lower HR risk

- Better overall utilization and minimized bench

- Greater and faster access to talent, outside of traditional sources

- Professional development of resources aligned to the required roles and competencies

- Competency assessment – Technical, Soft skill and Psychometric

- Technology enabled process including Analytics

- Focus on Productivity, Unlearning & relearning, Cultural and Social compatibility

- Social & referral recruiting, Traditional & Social screening

Skill Development & Enhancements

Institutional

01

Industrial

02

04

- ▪ Employability enhancement by competency building through '*Consulting, Training, Solutions*' practice

- ▪ Catering to both Institutional and Industrial needs - IT and beyond

- ▪ Affiliations with both Government and Non-Government Skill Development initiatives

- ▪ Pre-enrolment skill assessment, aptitiude test and career guidance towards mapping to the best opportunity fitment

- ▪ Technical, Functional and Behavioral training including Soft-skills, and Hands-on expertise building

- ▪ Internal absorption as well as Placement opportunities networked through '*Human Capital Resource Management*' practice

- ▪ Mentoring and Assessment by Subject Matter Experts - Industry and Institution

Infrastructure, Virtualisation and Cloud

Data Centre, Storage, Appliances

Internet Service Provider

04

01

03

02

Cloud Computing
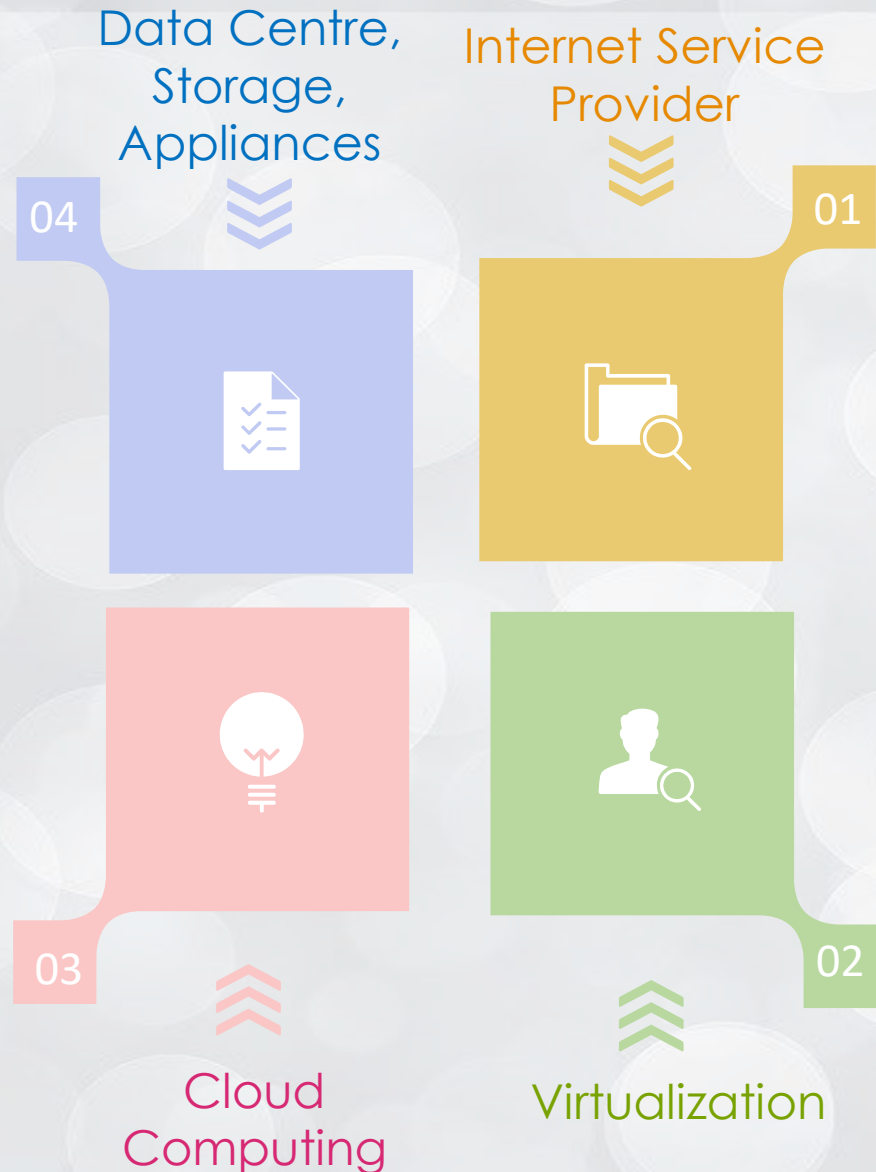
Virtualization

- Migration of various platform to modern unboxed architecture like cloud , virtualized and hybrid environments.

- Windows and Unix / Linux kernel system, Storage and Security appliances including smart and micro data centre.

- Intelligent Monitoring and Management application layers to for being proactive and responsive to demands, events and eventualities

- Hybrid Cloud Solutions, Cost Containment including Crowd Sourced Data

- Collaboration with Class A type ISP to provide and Design Internet connectivity

- Reduced Security vulnerabilities and increased Privacy concerns.

System and Application Integration

System Integration and Reselling

01

Web Development and Solutions

02

- Design, Deployment, Migration, Upgrades, Integration
- Value added reselling - devices, applications & appliances
- Adoption of Cloud-based Integration solutions, Mobile & Real-time Integration
- Full scale deployment, tactical upgrades and custom integrations
- Technology choices - open source and commercial
- Integrated and individual components under Enterprise Application Suite and ERP
- Speciality Web applications including Real-Time and Progressive Web Apps
- Focus on Business Process Integration and Real-time API Driven Application Integration
- Adoption of BYOD Policy, IoT driven solutions

03

Enterprise application deployment

Enterprise Audio Video

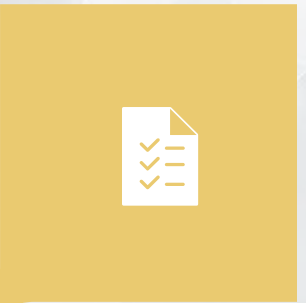**Video & Audio Platform Services**

01
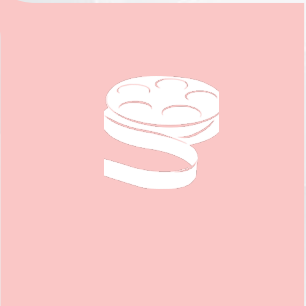
KVM - DC

02
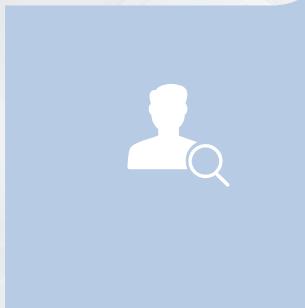
03

Optical Solutions

- Secured Cloud based low bandwidth Video Platform
- Marketing, Communications, Events, Customer engagement
- Optical solution catering to Document management
- Video Streaming, Conference and storage with Last mile assurance
- Design, implementation, Integration including API / SDK
- Smart & Virtual Classroom with Surveillance & Proctoring
- Mobile related solutions including M2M Video
- Technologies like Mobification, IoT, M2M, Video streaming & management, AI, SERP, Cloud, GPS & Geo tags, Low bandwidth
- Audio Video Solution including AV Devices and Device Network
- KVM solution for Data Center including Cable, Desktop, LCD KVM
- Audio & Video Devices, Software and other accessories
- In tandem with our "Digital Strategy and Marketing" Practice Area

Enterprise Mobility

Mobility Solution

01

Diagnostics and Resolution

02

- Unified Endpoint Management (UEM) encompassing and superseding EMM & MDM practices
- UEM Solutions for SME, Corporate and Institutions
- Catering to tech advancements - 'Device proximity', 'NFC' (Near-Field Communication), 'Gesture', 'Augmented Reality', 'Speech' and 'AI'
- BYOD (Bring Your Own Device) and Mobile to Laptop / Desktop Integration solutions
- Improvised Mobile Security and Privacy
- Low bandwidth based solutions for rural market penetrations
- Mobility Device Diagnostics and Resolution

IT / OT Managed Services & Support

Remote Infrastructure

01

Export of Software & Hardware

04

Managed Services

02

Technical Support

03

- IT & OT Convergence – Extended Scope Beyond the Traditional

- Managed Services & Tools configuration / implementation

- Servers, Desktops, Applications; Mobile, Smart devices, Appliances; Network, Firewall

- Diagnostics, Backup & Recovery, Upgrades and implementing Security

- State-of-the-art Remote Device Management including virtual agents and AR/VR support

- Affordable Cloud enabled Self Service and Catalogue based services

- Securing and maintaining privacy and security of customer data and information

- Application of AI and Predictive analytics

- Engagement with STPI and eHTPI

Digital Strategy and Marketing

Social Media Optimization & Marketing
01

Search Engine Optimization & Marketing
02

Branding and ORM
03

Analytics Driven Customer Engagement
04

- Designing and Enabling the Digital Strategy of an organization, through Social, Web & Video, Event and Platform services

- Effective marketing and engagement - SEO, SEM, SMO, SMM, Behavioral, Event and Community programs

- ORM & Branding - Influencer Marketing, Analytics, Authenticity, Social listening & Reviews, VoC, Campaigns

- Data & Information Visualizations like Infographics, Story Doing

- Futuristic Domain solutions with advanced technologies

- Social media platforms including Facebook, Instagram, Twitter, LinkedIn, YouTube, Pinterest

- Engagement through AR/VR, Chatbots, Interactive content

- Engagement with Hubspot as a Online Sales, Marketing & Support tool

- In tandem with our "Enterprise Audio Video Solutions" portfolio

Convergence and Disruptions

Technological convergence

04

Unified Communication

01

Digitization & Information processing

03

Smart Technologies

02

- Emerging tech trends towards collaborative value

- Encompass appliances, applications and methodologies

- IT enrichment across various IT / Non-IT domains and industries to provide them competitive advantage

- Various tools and techniques for effective communication and information exchange

- Information transformations across various platform and media - text, voice and image

- Solutions facilitating smart ecosystem – devices, homes, offices and cities

- Engaging Industry experts across varied domains and technologies

- This is a value proposition & cuts across multiple portfolios

Segment and Domain Solutions

Micro Enterprise Solutions

01

SME Solutions

02

03

Domain Technology Solutions

- Custom solutions based on organization segment – target customer, size and investment capacity

- Domain specific technology solutions not limited to Health-Tech, Fin-Tech and Edu-Tech

- Solution packs for startup & existing Micro enterprises

- Cost optimized IT / ICT Solutions across SMEs

- Focus on Open Source based and Cloud based product based solutions

- Bring in affordable high-end and business solutions across industries critical for business growth

- This is a value proposition cutting across most of the other services

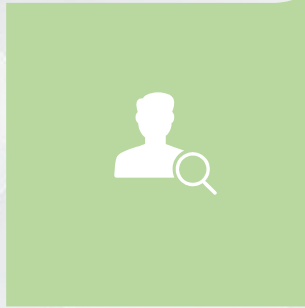# Data Intelligence and Engineering

Cyber Security

01

Privacy and Digital Footprint

03

Data Mining and Analytics

02

Data & File Recovery

04

- Data intelligence through audit, analytics and mining - catering to Data analytics and Data science

- Cyber security assurance and control, and, Compliance to newer regulations like GDPR

- Disaster recovery, Business continuity, Cyber risk assessment and mitigation

- Data Privacy management of individual and corporate entities and their Web presence including Monitoring and management

- Bringing in business value through the DIKW maturity - from Data to Information, Knowledge and Wisdom

- Additional lines of defence like AI, Secured DevOps, DataOps, emerging multi-factor authentications

- Curative, Preventive and Security maintenance of Data & File system

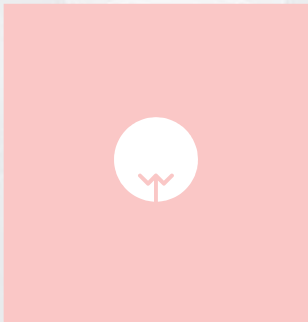- Data Quality Management, Data Governance, Embedded Business Intelligence

SBU - Knowledge and Innovation

Ideation - Design - Training - Assessment - Certification (Standard / Custom) - Examination

- **Corporate and Institutional training** – Technology, Products, Processes, Quality, Standards

- **Innovation, Ideas and Validation** in varied Technology domains

- **On Cloud and On Premises Exam** conduction with Proctor facilities

- Online **MCQ Exam design, delivery** and **Custom Certifications**

- Blended learning inclusive of **Mobile learning, Scenario based, Gamification**

- **Sustained mentorship and Micro-learning** post formal training

- **Competency and Role** based curated and contextual curriculum

- **Competency assessment** including, technical, soft skills and psychometric

SBU - Smart Geos and ICT4D

Smart Cities, Villages, Offices - eGovernance - Sustainability - Connected Devices - OneWorld

- **Smart Geos, including Smart Cities and Smart Villages,** encompassing interlinking of urban and rural geographies with resources, homes, offices, citizens, Government & other relevant bodies

- Principles of Information and communication technologies for development **(ICT4D) used towards Socio-economic development**

- **E-governance frameworks** used for delivering services, information exchange and integration of various systems and services

- **Focus on Sustainability, Intelligence, Cognition** in the Digital and Virtual era

- Aligned with **Smart Cities Mission**, a Govt. of India initiative and The 17 **Sustainable Development Goals** set by the United Nations

SBU - Data Center and Data Operations

- **Design** of facility, engineering and technology infrastructure

- **DCIM** for centralized monitoring, management and capacity planning

- **Business continuity**, Service Continuity and **Disaster recovery** services

- **DataOps enabled solutions, including DaaS,** to enforce strict data access and governance centralized across multiple Data Centres

- **Regulatory compliance** to set and enforce automated data controls across their clouds, core data centers and edge locations

- **AI components** for prompt **Intrusion Detections and early detection** of faults - proactive and responsive

- **Investment optimization** through White box servers, Micro DCs, hybrid clouds, Dynamic Infrastructure and technologies like Edge, SD-WAN

SBU - Digital Recognition and Transformation

Image, Text, Voice - Recognition, Analysis, Intelligence - Transform & Retrieve - Tag & Preserve

- **Recognition, Analysis & Transformation** of data across multiple forms

- **Text, Scene Text, Image, Voice / Speech** as conversion forms of data

- **Analysis & Intelligence** - Keyword and Speaker recognition / Diarization

- **AI Capabilities -** Deep Learning and Machine Learning

- **Digital Preservation and Replication** of documents & artefacts

- **API's to add transcription facilities** across apps & applications

- **Real time and Multi Language support**

- **Integrated Solutions**

    - **OCR, STT, TTS -** Optical Character Recognition , Speech to Text, Text to Speech

    - **NLP / NLU** - Natural Language Processing / Understanding

SBU - Appliances - Smart, Intelligent, Mobile ASIM ∞ असीम

Micro / Nano - Proprietary Software, Firmware - Custom, Adaptable - Premium, Affordable, Socio-eco

Appliances- **S**mart, **I**ntelligent, **M**obile -**ASIM**, implies their Endless ∞ *असीम* usage in terms of flexibility, adaptability, affordability

- **"Pocket Friendly" -** Small form factor (Micro / Nano) and Affordable

- **Multiple types** with varied common interface, mobility, custom and adaptable programming catering to diverse functions

- Meeting expanding demands of both "*Cutting edge premium appliances*" and "*Sustainable appliances* - with distinct socio-economic benefits".

- For **Mobile & Field users** in domains like Financial, HealthCare, Transport

- Being aligned with government and non-government initiatives like **eHTPI from STPI** for incubation, establishment & expansion of the market demand

- Includes **"Small Affordable Mobile Appliances" - SAMA / समा** enabling affordable mobile IT Environment across geographies for MSME usage

SBU - Staffing and Human Capital Enhancement

Full Stack Enterprise Solutions - Advisory, Evaluation, UpSkilling, Project based Hiring - Short to Long Term

- **Full stack of Enterprise Staffing & Human Capital Solutions for all verticals**

- **Modes** include On-roll, Off-roll, Short to Long-term, Temporay, Permanent

- **Contingent** - Up-skilling and moving bench intra- & inter- organization

- **Evaluation** - Technical, Functional, Behavioral and Psychometrics

- **Bespoke Project based Team** with righ mix of competencies and culture

- **Lower OpEx** - Flexible team size through Lean / Agile Hiring

Augment internal team - Experts & Professionals outside your core area

Advisory on upskilling & team size optimization, Offshoring, Automation

Team performance enhancements with collaborative & knowledge tools

Methodology: Customer Requirement - Candidates' Profiling - Matching Requirement - Training and Upskilling - Selection and Monitoring
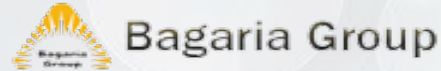
Business Partners and Strategic Alliances

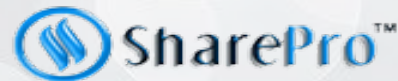**Note**: A few of the partners and affiliates are on-boarding and may or may not appear here as of date.

Clientele

Clientele

Connect with Us

Kolkata :
India (E)

UPTC 0212 Upohar Town Centre
2052 Chak Garia
 Kolkata 700094

Mumbai:
India (W)

91SpringBoard Business Hub
B Wing, 5th Floor
Akruti Trade Centre
MIDC Andheri (E)
Mumbai 400093

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catalyze.
actualize.

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Bengaluru:
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Connect the

...between your strategic investments and business outcome

synergize. catalyze. actualize.

Superior IT Solutions + IT Service Excellence + Clear Business Outcome + Exceed Customer Expectations